



**MARDA LOOP**  
where life connects

<b>2022 Summary Budget</b>		
<b>REVENUE</b>		
Marda Gras	Table Rentals	40,000
	Sponsorship	18,000
	<b>Marda Gras revenue total</b>	<b>58,000</b>
Levy and other BIA revenue	BIA Levy	220,000
	Grants (City – street maintenance)	7500
	Other (interest, etc.)	500
	<b>Levy and other Revenue Total</b>	<b>228,500</b>
<b>Total Revenue and inputs</b>		<b>286,000</b>
<b>EXPENSES</b>		
Operations and Management	Governance and planning, audit and bookkeeping, office supplies, insurance, admin. and support, etc.	22800
	Office and storage rental	8100
	Wages, Benefits and Remittances	96000
<b>Total Operations</b>		<b>126.900</b>
Marketing & Communications	Website	5000
	Social Media / Marketing Management	30000
	Advertising	8300
	Promotional Events	20000
<b>Total Marketing and Communications</b>		<b>63300</b>
Streetscape	Streetscape decoration	10000
	Street maintenance	10800
	Planters	17000
<b>Total Streetscape</b>		<b>37800</b>
Marda Gras Street Festival	All costs	58000
<b>Total Marda Gras</b>		<b>58000</b>
<b>Total Expenses</b>		<b>286,000</b>
Balance	<b>Balance</b>	<b>0</b>